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SECLORE

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Seclore Reaches 80 Percent Year-Over-Year Revenue Growth and Closes Series B Funding

Market Demand, Technology Partnerships and Expansion Into North America Are Key Factors in Seclore's Continued Momentum

MOUNTAIN VIEW, CA--(Marketwired - April 27, 2016) - Enterprise Digital Rights Management (EDRM) leader, [Seclore](#), reported an all-time record for annual results with 83 percent year-over-year revenue growth fueled by enterprise demand for persistent file-centric security. The company also announced it has raised \$12 million in Series B funding by Helion Ventures, VentureEast, Sistema Asia Fund, and India Alternatives.

Seclore enables organizations to protect 60 percent more files due to its automated, connected approach to EDRM, ensuring more files are secured as they are used in collaboration. A growing client roster of Global 5000 companies in the insurance, financial services, legal, telecom, and manufacturing industries rely on Seclore's technology to protect information as it is shared externally.

"There is a dramatic uptick in the demand for EDRM as the need to collaborate securely with external partners grows. Organizations are finding that persistent, granular file-centric security is the best defense against cyber-attacks and other risks associated with the sharing of sensitive information," said Vishal Gupta, CEO at Seclore. "Our solid growth in the fiscal year ending March, 2016, along with the Series B funding, will enable us to continue driving technological innovations in the EDRM space."

"In the modern, global world of cloud and mobile technology, it is extremely difficult to balance effective external collaboration with strict information usage policies," said Kirill Kozhevnikov, managing director and partner at Sistema Asia Fund Advisors. "Seclore has reinvented EDRM with innovations in ease-of-use and simplified connectivity to accelerate adoption of persistent information-centric security."

"The Panama Paper leak is the latest example of why organizations need Enterprise Digital Rights Management," said Shivani Bhasin Sachdeva, managing director and CEO of India Alternatives. "Seclore is a leading player in the global EDRM space because it is led by an experienced and dynamic management team that has built an innovative and easily integrated product."

To learn more about Seclore and request a product demo, visit www.seclore.com

About Seclore

Seclore's Enterprise Digital Rights Management solution enables organizations to control the usage of files wherever they go, both within and outside of organizations' boundaries. Featuring dozens of pre-built connectors for leading enterprise applications (EFSS, DLP, ECM, ERP, and email), Seclore automates the protection of documents as they are downloaded, discovered, and shared to accelerate adoption.

With the most advanced and secure EDRM technology, Seclore was recently recognized by Frost & Sullivan with a Growth Excellence award, by Deloitte as one of the '50 Fastest Growing Technology Companies,' and by Gartner as a 'Cool Vendor,' due to innovations in browser-based access to protected documents. With over 4 million users across 400 companies in 29 countries, Seclore is helping organizations achieve their data security, governance, and compliance objectives.

About Sistema Asia Fund

Sistema Asia Fund Pte. Ltd. is a proprietary venture capital fund of Sistema (www.sistema.com). The fund is incorporated and managed in Singapore, with a focus on technology enabled consumer and business oriented early stage Indian and South East Asian companies with exceptional teams, global scaling potential, and solid revenue streams.

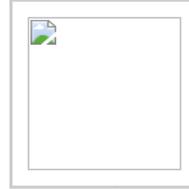
About India Alternatives

India Alternatives Private Equity Fund is a respected private equity fund founded by Shivani Bhasin Sachdeva, a Wharton graduate with over 16 years of global private equity experience. India Alternatives is backed by prominent banks and financial services institutions, and has a strategic relationship with IIFL Group. The Fund backs potential market leaders benefitting from transformational themes with a portfolio that includes marquee investments such as CIBIL, India's largest credit information bureau, and Enamor, a market-leading consumer product brand. For more information, visit www.india-alt.com.

Contact Information

Media Contacts

Trish DaCosta / Scott Westover for Seclore
LEWIS Global Communications
619-308-5200
seclore@teamlewis.com



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